

BUILDING YOUR BUSINESS

Count on us, the people behind the product, because the most important thing that we build is your business.

LIFETIME EXCELLENCE

PALFINGER -**PASSION IS OUR STRENGTH**

EACH DAY BRINGS NEW CHALLENGES. HOWEVER VARIED AND DIVERSE YOUR DAILY APPLICATIONS MAY BE - WHETHER WOOD, CONCRETE OR STEEL - THEY ALL HAVE ONE THING IN COMMON: A STRONG PARTNER.

Your obstacles out in the field matter and that's why we put so much passion into our equipment - to make you more successful. Our machines are more than just technology... they are the result of your experiences and our innovations - worldwide. Our products are solutions that we develop with you.

From a young age, we have instilled values that shape the relationships we trust today. From friendships, teammates, spouses and business associates, we've learned to carefully select who we can rely on - because without trust, what do we really have? With PALFINGER, you're in safe hands because we understand that trust is an earned reward. Our relationship doesn't end with a closed sale - PALFINGER goes beyond. You can count on us, the people behind the product, because at the end of the day the most important thing that we build is your business.

We are proud to stand for the best quality on the market and we are even prouder to stand by you.

A STRONG FOOTPRINT IN NORTH AMERICA

Several manufacturing locations More than 1,100 employees





MILESTONES



founded a repair and mechanics

workshop



Richard Palfinger

Specialization in hydraulic truck-mounted loading cranes

Export rate above 90% and presence in , more than 70 countries

- More than 800 sales and service partners
- PALFINGER owned sales & service locations

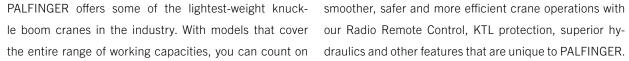


IPO in June 1999

Continuous diversification with products at the interfaces of the transport chain.

AND тне STORY GOES **ON**...

KNUCKLE BOOM CRANE



You can depend on us to add a competitive advantage to your business because we are experts in construction, building supplies, roofing, precast concrete, forming, utilities, municipalities and a variety of other industries. Plus, expert installations and service from our nation-wide dealer network gives you dependable after sales support.







OMAHA STANDARD PALFINGER

SERVICE TRUCK SOLUTIONS

Expect the most comprehensive range of work truck solutions and the best rust protection in the industry from Omaha Standard Palfinger.

When it comes to providing superior and efficient service and
care for your customers, durable work trucks are essential tools
for any fleet in construction, roadway, railway, agriculture, oil
& gas, mining, utilities and municipalities. Our service trucks,equipped with PALFINGER Service Cranes, Compressors
and many available options and accessories, along with
our committed, nationwide distribution network, make a
reliable partner to get the job done right.







is thanks to a single core philosophy: serving our customer. best payload and an industry-best structural warranty.

ETI is the fastest growing manufacturer of aerial lift trucks The specific needs of your job are matched with custom for telecommunications, electrical utility, energy, industri- manufacturing that seamlessly integrates the aerial device al, and other professionals, like you, every day. Our growth and truck body to provide you with the best product, the

Expect us to deliver better 50'-and-under lift trucks because we build every part that we can - from truck bodies and booms, insulated and non-insulated, fiberglass and steel.



PALFINGER LIFTGATES

Palfinger Liftgates is the premier and cost effective provider for your liftgate needs; offering a full range of products for all applications since 1993. Fleet operators in Auto Parts, Beverage, Food Service, Rental, Studio Rental, General and Special Freight rely on our liftgate technology because it helps keep their trucks on the road. As the industry innovator in operations and safety, our high standard commitment helps confirm that your transported goods reach their destination on-time and safely. Innovative liftgates from PALFINGER are available in a complete range of styles to suit your specific needs: Folding, Rail, Slider, Cantilever and Cargo Van solutions. Plus, our gates are finished in a variety of surface treatments depending on your needs to maximize the corrosion protection of your lift.





11

PALFINGER AMERICAN ROLL-OFF

CONTAINER HANDLING

Palfinger American Roll-off is built on the foundation of quality and innovation, earning a reputation for producing metal, demolition, landscaping, on-and-off construction the most versatile container handling solutions available on and for use in municipalities. the market since 1972. Our roots mean that we understand

your needs in industries like solid waste, recycling, scrap

Whether you need to load or dump materials, transport containers or change bodies, we are dedicated to innovation and developing safe, reliable and advanced Cable Roll-off Hoists, Hooklifts and Container Carriers for your unique applications.













will be a strong partner thanks to their strong foundation on the market because we are the only supplier in North - EPSCOPE, EPSLINK and KTL are our core principles for America to offer a complete, full line solution with our A, solid, long lasting machines.

Even in the roughest environments, your EPSILON Loader Our portfolio of Timber and Refuse Loaders is unmatched L and Z Lines.

This means that you can rely on our wide product portfolio for the right loader - customized for your needs across timber, refuse, rail, off-road and scrap applications.

EPSILON TIMBER & REFUSE LOADERS







15

SALES & SERVICE

The main guiding principal of PALFINGER is to make our customers more successful with the help of our advanced machines, market experience, technical skills, committed employees and our passion for innovation. We value that your success also depends on excellent service after the sale. That's why we have more than 800 sales and service centers conveniently located across North America to provide PALFINGER users with the support and dedication that they deserve.

When it comes to spare parts availability, your local PALFINGER dealer / distributor is the first line of customer parts service. Our North American Spare Parts Centers are dedicated to keeping them equipped with access to a large inventory of spare parts and experienced parts staff.

Together, we will provide you with genuine components that will ensure long life and low maintenance costs for your equipment.

When you choose PALFINGER, you are selecting more than advanced technology. You are choosing a trusted global brand and a reliable partner that's committed to building your business.

WE ALL HAVE CHOICES I CHOSE PALFINGER



"With PALFINGER, I can run multiple functions at once with precision and control. With other cranes, I could not boom out, rotate and lift at the same time without the crane slowing down. PALFINGER cranes are faster and smoother - very impressive machines!"

> Jason, Crane Operator Grand Rapids, MI

PALFINGER equipment is designed with your operator in mind because when you spend most of your time with a machine, it becomes part of you.

- Operators deserve equipment that complements their high level of skill
- and passion on the job equipment that allows them to excel every day.
- It's about more than technology -
- it's about pride and motivation.
- Invest in equipment that your operator will love too.



PALFINGER NORTH AMERICA GROUP

Palfinger North America PO Box 846 | Niagara Falls, ON L2E 6V6 | Canada T + 1 800 567 1554

Palfinger American Roll-off PO Box 5757 | Trenton, NJ 08638 | USA T + 1 800 851 8938

Palfinger Liftgates

15939 Piuma Ave. | Cerritos, CA 90703 | USA T + 1 888 774 5844

ETI - Equipment Technology LLC 341 NW 122nd Street | Oklahoma City, OK 73114 | USA T + 1 888 748 3841

Omaha Standard Palfinger

3501 S. 11th Street | Council Bluffs, IA 51501-0876 | USA T + 1 800 279 2201

Palfinger USA LLC (Distribution HQ) 4151 West State Route 18 | Tiffin, OH 44883 | USA T +1 419 448 8156

NAM IMAGE BROCHURE 12/17.

PALFINGER.COM