

Marianne Heiss

Chief Executive and Chief Financial Officer with international experience and a long and on-going track record of sustainable and efficient strategic leadership. History of increasing share value and profitability as well as reducing costs and enhancing business operations. Strong business acumen, commercial abilities and proven decision-making skills which lead to an immediate impact on bottom line. Focused on effectiveness and efficiency processes and restructuring programs in order to improve performance.

Target-driven person concentrated on increasing both productivity and profitability simultaneously, in order to build a bridge between working strategically and operatively.

High level of social skills in dealing with clients, management, employees, workers council, suppliers and all stakeholders involved in the business.



CURRICULUM VITAE MARIANNE HEISS

Born: 02.11.1972 in Austria
Nationality: Austrian
Family Status: married, no children

School/University:

2016/2017/2021/2023 Senior Management Program Omnicom University, Harvard

1998 – 2002 MA in Business Economics and Management
 University of Applied Sciences, Wiener Neustadt Business School

Foreign languages: English

Professional career:

2019 – 2023 Chief Executive Officer BBDO Group Germany GmbH, Duesseldorf
 Member of BBDO Worldwide Board, New York
 Member Environmental Sustainability Global Core Team at Omnicom Group Inc., New York

2013 – 2019 Chief Financial Officer BBDO Group Germany GmbH, Duesseldorf

2011 – 2013	European Finance Director, BBDO Europe Ltd., Vienna, London
2006 – 2011	Chief Financial Officer, BBDO Duesseldorf GmbH, Duesseldorf
2002 – 2005	Management Consultant, BBDO Services GmbH, Duesseldorf
1999 – 2002	Finance Director, PKP BBDO GmbH, Vienna
1996 – 1998	Finance Director, SELLBYTEL GmbH, Nuernberg a company of BBDO Group Germany GmbH
1993 – 1996	Finance Director, Dorint Hotel, Hameln
1991 – 1993	Accounting & Auditing, Dr. Roehricht – Dr. Schillen Auditors, Bielefeld
1989 – 1991	Accounting, STABILA GmbH, Viennasince

Other functions

- Member of Supervisory Board Volkswagen AG, Audi AG, Porsche Automobil Holding SE since 2018
- Audit Committee Volkswagen AG since 2018
- ESG expert for Supervisory Board of Porsche SE since 2022
- Supervisory Board and Audit Committee Member, Paysafe Limited (NYSE: PSFE) since September 2024
- Member of the Supervisory Board Alfred Ritter GmbH & Co. KG (RitterSport)
- Chair of the Supervisory Board and Audit Committee, Flix SE from July 2023 to October 2024